

✂

200+  
SHOPPABLE  
OUTFIT IDEAS

# NORDSTROM ANNIVERSARY SALE LOOKBOOK

5TH EDITION



take a chic peek





## BEFORE WE GET STARTED...

→ I AM A RESOURCE FOR A LOT OF DIFFERENT PEOPLE DURING THIS SALE. YOU IN NO WAY NEED ALL OF MY RECOMMENDATIONS :)

→ CREATE A WISHLIST OF YOUR MUST HAVE ITEMS BASED ON YOUR WARDROBE + LIFESTYLE NEEDS.

→ THANK YOU FOR BEING HERE AND SHOPPING WITH ME THIS YEAR - I EARN COMMISSION THROUGH THE LINKS IN THIS LOOKBOOK AND ON MY LTK- xx





# NSALE LOOKBOOK

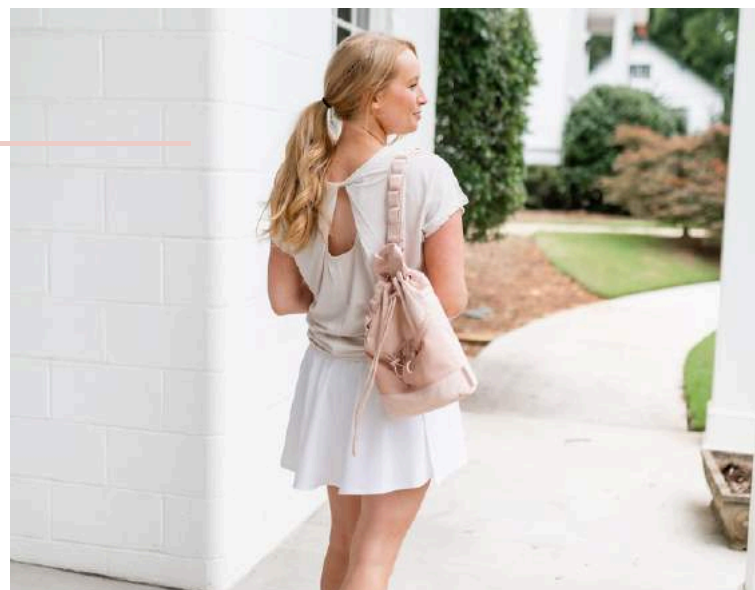


## YOUR ULTIMATE SHOPPING GUIDE

WANT TO EASILY SCROLL THE BEST ITEMS IN THE SALE? HEAD TO THE ULTIMATE SHOP PAGE TO BROWSE MY FAVORITE PRODUCTS!

## TAP TO SHOP

YOU CAN CLICK ON ANY ITEM INSIDE THIS LOOKBOOK TO SHOP! SHOPPING THROUGH MY LINKS HELPS SUPPORT THE CONTENT I CREATE :)



## STRAWBERRY CHIC NSALE WEEK

THERE WILL BE A NEW VIDEO COVERING THE NSALE EVERY DAY ON YOUTUBE FOR STRAWBERRY CHIC NSALE WEEK! CLICK THE IMAGE TO THE LEFT TO VISIT MY YOUTUBE CHANNEL





NSALE  
Top 10

01



02



OTTOMAN SLOUCHY TUNIC

03



CASHMERE SCARF

04



05



NORDSTROM ANNIVERSARY SALE  
10 NORDSTROM ANNIVERSARY  
SALE SHOPPING TIPS FROM A  
SEASONED PRO

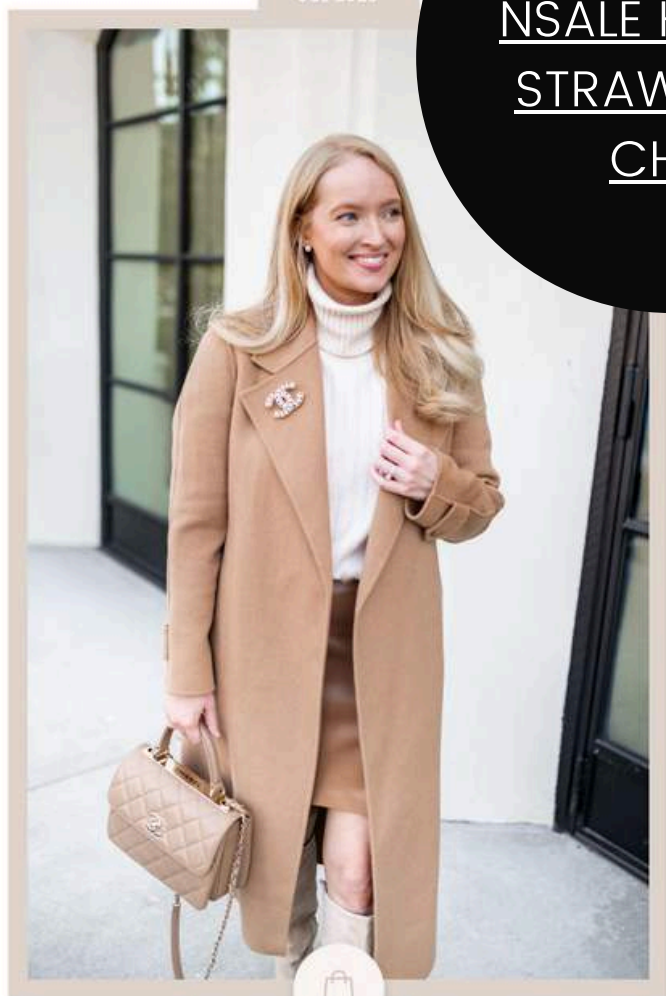
VISIT THE NEW  
NSALE HUB ON  
STRAWBERRY  
CHIC

## The Ultimate Shop Page

Here's your Ultimate Nordstrom Anniversary Sale Shopping Guide —  
Highlighting the BEST of the best from the sale broken down by category. I  
went through every single page so you don't have to. Check back often  
because it will be updated as new things are added!

TAKE ME THERE

06  
JUL 2023



NORDSTROM ANNIVERSARY SALE  
NORDSTROM ANNIVERSARY SALE  
KEY DATES AND INFORMATION

WISHLIST

TOP 10

UNDER \$50

UNDER \$100

OWN AND LOVE

SHOES

COMFY+ATHLEISURE

INVESTMENTS

COATS+LAYERS

DRESSES

TOPS

BOTTOMS

ACCESSORIES

BASICS

WORK WEAR



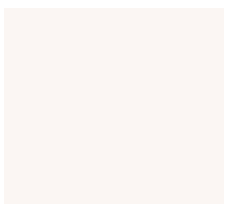
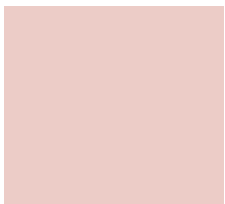
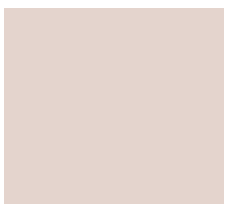
LTN NSALE  
Collection

EXPLORE AND SHOP ALL THINGS  
NSALE IN LTN



VIEW MORE





## SHOP IN LTK

*follow me in LTK to get the first look at my try on hauls  
and see exclusive NSALE content throughout the sale.*

@STRAWBERRYCHICXO



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# ANNIVERSARY SALE



## CAMEL COAT

This has been my number 1 recommendation for the last three years. It's a timeless piece that you will truly reach for again and again



## DENIM

I own this style in multiple washes and they are my most reached for jean season after season. the fit is like no other!



## SNEAKER

I hope the "wear sneakers with everything" trend never leaves! these are a great neutral option under \$100



## STRIPES

Stripes have been a classic for years, but right now they are at the top of the list for trends you'll be seeing in 2024



## ACTIVewear

Everything about this cozy pullover is a yes from me it always get the most wear out of these casual, everyday pieces.



## BOOTS

I bought the OTK version of these last year for a trip to London and they were comfortable for a lot of city walking. They're also waterproof, win-win!



## HANDBAG

A leather handbag is a staple wardrobe item you can reach for year round.



## CASHMERE

Whether you need a cashmere scarf or sweater, this sale is a great time to invest in cashmere basics that will last you for seasons.



## DESIGNER SUNGLASSES

There are so many great designer sunglasses in the sale this year, and I can't think of another time when you can snag them for a discount like this!



## CURLING IRON

I've used this on my hair for years, and you can't beat the versatility of being able to switch out different barrel sizes.



✂ FAVORITES I ALREADY OWN



PURA



PONCHO



PANTIES



BASIC



SCARF



JEANS



TENNIS SKORT



WRAP COAT



DENIM SKIRT



LEGGING



CURLING IRON



KNEE HIGH BOOT



LEGGINGS



BLANKET



LUGGAGE





NORDSTROM ANNIVERSARY SALE  
*designer sunglasses*







# NORDSTROM ANNIVERSARY SALE

*pink and girly favorites*







# NORDSTROM ANNIVERSARY SALE

*best of beauty*





# NSALE JEAN GUIDE

*under*  
**\$50**



*under*  
**\$100**



*splurge*  
**\$150+**







## athleisure and loungewear

THIS WAS MY FAVORITE CATEGORY TO SHOP THIS YEAR! BETWEEN BEING A WORK FROM HOME MOM AND RUNNING TO PURE BARRE, I WEAR MY ATHLEISURE PIECES MOST OFTEN DURING THE WEEK. I KNOW I'LL GET A GOOD COST PER WEAR OUT OF THESE ITEMS!





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**NSALE**  
*bestseller*





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## travel outfit ideas

FOR TRAVEL DAYS COMFORT IS KEY, BUT I ALSO LIKE TO CONSIDER WHAT ITEMS I NEED AT MY DESTINATION THAT ARE BULKIER ITEMS TO FIT IN MY LUGGAGE. I ALSO PREFER TO WEAR PANTS AND CLOSED TOED SHOES ANYTIME I'M TRAVELING ON AN AIRPLANE.





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# fall capsule wardrobe

IF YOUR GOAL FOR THIS SALE IS TO FIND  
STAPLE PIECES YOU WILL REACH FOR  
AGAIN AND AGAIN, THESE ARE THE  
PIECES FOR YOU!





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# outfits you can wear now

IF YOU MENTALLY CAN'T SHOP FOR FALL IN THE MIDDLE OF SUMMER, HERE ARE SOME PIECES IN THE SALE YOU CAN WEAR NOW AND TRANSITION WITH LATER!





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TIE THIS ON YOUR BAG!



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DRAPE OVER  
YOUR SHOULDERS





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## transitional outfit ideas

I KNOW HERE IN GA I'M ALWAYS READY TO DRESS FOR FALL A LOT EARLIER THAN THE WEATHER ALLOWS, SO I'VE BECOME A BIT OF A PRO AT SUMMER TO FALL TRANSITIONAL OUTFITS. I ALWAYS LEAN TOWARDS NEW SEASONAL COLORS AND FLOWY MATERIALS TO GET ME THROUGH THE TRANSITION.





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## *casual fall outfits*

HERE YOU'LL FIND A MIX OF OUTFITS THAT STYLE CLASSIC FALL ESSENTIALS AND A MIX OF NEW ON TREND PIECES TO ADD TO YOUR 2023 WARDROBE.





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## elevated fall outfits

ELEVATED FALL OUTFITS FOR DATE NIGHT, GIRLS NIGHT, AND ANYTHING IN BETWEEN. IF YOU WANT TO FEEL A LITTLE EXTRA PUT TOGETHER, BUT NOT TOO EXTRA, HERE ARE THE OUTFIT PIECES FOR YOU!





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## *affordable outfit ideas*

IF YOU'RE A BALLER ON A BUDGET LOOKING FOR AFFORDABLE PIECES (MOSTLY UNDER \$100) THEN HERE ARE THE PIECES FOR YOU!





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**UNDER  
\$100**



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UNDER  
\$100



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## staple investment pieces

THE NSALE IS THE PERFECT TIME TO MAKE SMART INVESTMENTS FOR YOUR WARDROBE. THESE ARE THE PIECES YOU WILL WEAR YEAR AFTER YEAR! I ALREADY OWN SOME OF THESE AND THEY'RE MY VERY FAVORITE TO REACH FOR AGAIN AND AGAIN.





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SC  
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## *casual work outfit ideas*

A LOT OF THESE PIECES STYLED FOR BUSINESS CASUAL ARE RESTYLED THROUGHOUT THE LOOKBOOK, SO YOU CAN MAXIMIZE THEM IN YOUR WARDROBE!





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## *dressy work outfit ideas*

IF YOU NEED SOME DRESSIER OPTIONS FOR THE OFFICE, HERE'S A ROUND UP OF MY FAVORITES! THESE ARE ALL BEAUTIFUL NEUTRALS THAT WOULD WORK GREAT IN A CAPSULE WARDROBE.

[CLICK TO SHOP MORE](#)





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# postpartum / maternity

I'M DEDICATING THIS SECTION FOR ALL THE POSTPARTUM MOMS AND MAMA'S TO BE! I WAS 3 WEEKS POSTPARTUM DURING THE SALE A FEW YEARS AGO AND I KNOW HOW VULNERABLE THAT TIME IS. FINDING PIECES YOU FEEL GOOD IN CAN MAKE ALL THE DIFFERENCE. SENDING YOU MY LOVE! XX





# NORDSTROM ANNIVERSARY SALE



THIS WAS MY GO-TO LOOK FOR  
RUNNING ERRANDS  
POSTPARTUM!



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THESE ARE ALL I WORE THE FIRST MONTH POSTPARTUM (MINUS SLEEPING BECAUSE HELLO NIGHT SWEATS) – THEY'RE NURDING FRIENDLY!





# NORDSTROM ANNIVERSARY SALE

LOVE THAT THIS SWEATER IS  
NURSING-FRIENDLY! PAIR IT WITH  
THE FAUX LEATHER LEGGINGS  
FOR AN ELEVATED PLAYDATE  
LOOK





# NORDSTROM ANNIVERSARY SALE



I WAS OBSESSED WITH THESE LEGGINGS THE FIRST YEAR POSTPARTUM (AFTER THE FIRST MONTH) BECAUSE THEY HELD ME IN AND MADE ME FEEL WAY MORE CONFIDENT IN MY NEW BODY. THEY'RE COMPRESSIVE, I RECOMMEND SIZING UP



# NORDSTROM ANNIVERSARY SALE



NURSING FRIENDLY ZIPPER

YOU'RE SEEING THESE UNDIES A LOT BECAUSE I DISCOVERED THEM 3 WEEKS POSTPARTUM AND THEY'RE AMAZING! ONE SIZE FITS ALL SO THEY'RE PERFECT DURING PREGNANCY, TOO



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# NORDSTROM ANNIVERSARY SALE



I LOVE HAVING A BELT  
BAG WHEN I'M OUT +  
ABOUT SO I CAN BE  
HANDS FREE WITH MY  
LITTLE ONE!



# NORDSTROM ANNIVERSARY SALE

THE OUTFIT THAT FEELS  
LIKE PAJAMAS BUT YOU  
CAN LEAVE THE HOUSE  
+ NO ONE WILL JUDGE  
YOU



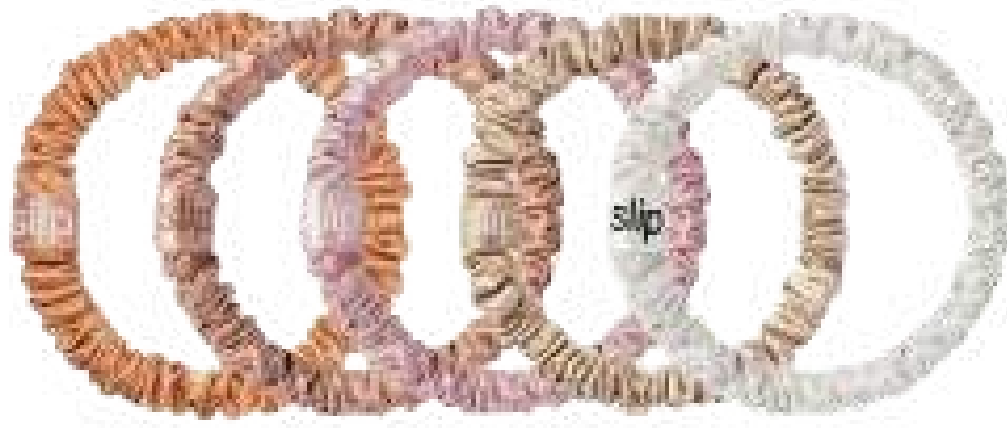


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GET THESE SOCKS.  
YOUR FEET WILL THANK  
ME LATER.





# JOSIES WISHLIST



## NORDSTROM ANNIVERSARY SALE

*baby and toddler favorites*



**THINGS WE  
USED AND LOVED**







## event outfit ideas

THIS IS A GOOD TIME TO LOOK AHEAD AND SEE WHAT YOU HAVE COMING UP. IF YOU HAVE A WEDDING ON YOUR CALENDAR OR A SPECIAL EVENT YOU NEED AN OUTFIT FOR, HERE ARE SOME OPTIONS ON SALE!





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## trendy outfit ideas

IF YOU WANT TO ADD SOME TRENDY PIECES TO YOUR FALL WARDROBE, CHECK THESE PIECES OUT! MY PERSONAL FAVORITE FALL TRENDS ARE POPS OF RED AND DENIM ON DENIM, THEY ARE ALL VERY WEARABLE TRENDS!





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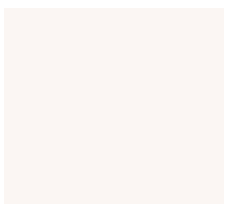
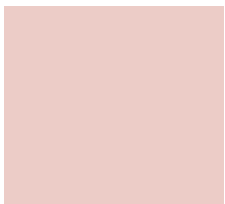
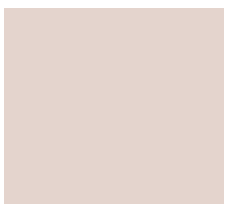




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## SHOP IN LTK

*follow me in LTK to get the first look at my try on hauls  
and see exclusive NSALE content throughout the sale.*

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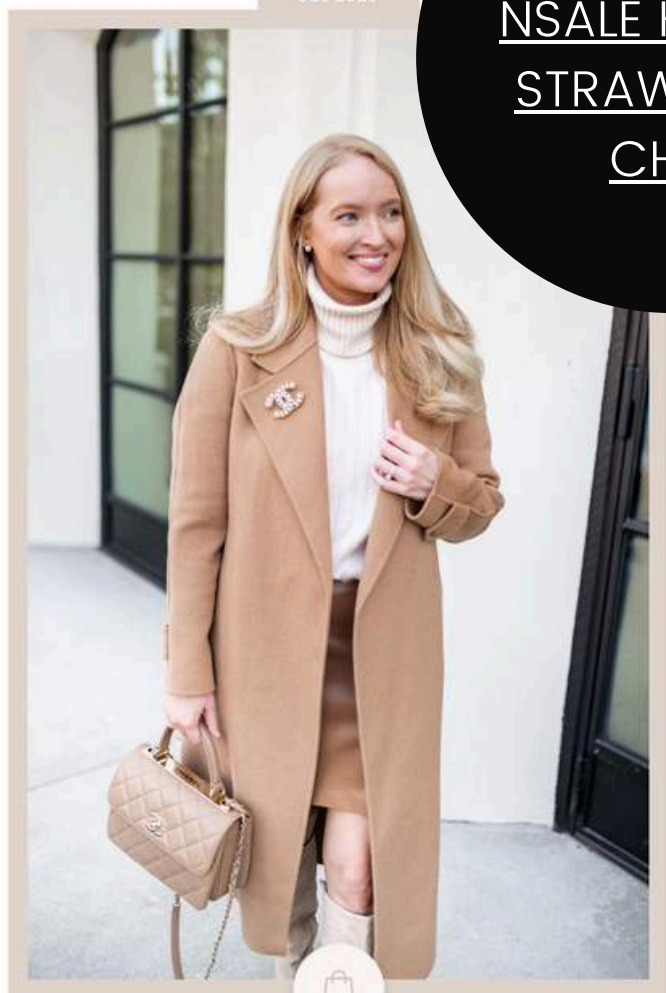
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WORK WEAR

REALITY



LTN NSALE  
Collection

EXPLORE AND SHOP ALL THINGS  
NSALE IN LTK



VIEW MORE





VISIT THE NSALE HUB ON THE  
NEW STRAWBERRY CHIC

*thank you so much!*

I RECEIVE A SMALL COMMISSION WHEN YOU  
CHECKOUT AFTER CLICKING THE LINKS EMBEDDED IN  
THIS LOOKBOOK AND ON MY BLOG + LTK. MY  
FAMILY AND I ARE SO THANKFUL FOR YOUR SUPPORT

---